



## GOVERNMENT OF KERALA

### Abstract

Industries Department –Implementation of Entrepreneur Support Scheme during the year 2020-21 -Administrative Sanction accorded- Orders issued.

---

### INDUSTRIES (B) DEPARTMENT

G.O(Rt)No.371/2020/ID

Dated, Thiruvananthapuram,04/06/2020

---

- Read: 1.GO(Rt) No. 156/2012/ID dated 28.12.2012  
2. Letter No.DIC/1360/2020-FC2 from the Director of Industries and Commerce  
3.Minutes of the Departmental Working Group held on 18.05.2020

#### ORDER

Entrepreneur Support Scheme(ESS) aims at creating more employment opportunities in MSME sector through capital incentive support to MSME units enabling more capital investment and turn over. Vide the GO read as 1st paper above , the government had already accorded sanction for the Entrepreneur Support Scheme and approved the guidelines and conditions of the scheme.

2. An amount of Rs.5900 lakh is earmarked for the ESS under the Head of Account 2851-00-102-84(1) during the current Financial Year. The Director of Industries and Commerce ,vide letter read as 2<sup>nd</sup> paper above submitted a proposal seeking Administrative Sanction for implementing this ongoing scheme during the year 2020-21, to provide extensive capital support to Micro, Small and Medium Enterprises and also to provide one time support to entrepreneurs , with due regard to special categories ensuring optimal utilization of resources and more flexibility of operations.

3. Vide the minutes read above, the Departmental Working Group Meeting considered the proposal and recommended to issue Administrative Sanction for implementation of Entrepreneur Support Scheme(ESS) during the year 2020-21.

4. The General Manager-District Industries Centres, CEO- K- Bip and the Director of Industries & Commerce shall implement the various activities as an umbrella programme.

5. The programmes shall be implemented through the existing expertise and facilities of the District Industries Centres and also through institutions having domain expertise, like IIM, EDII, ni-MSME, NIESBUD, IIE, ISB etc. 20% of the beneficiaries shall be from women aspiring to establish enterprises in MSME sector.

By order of the Governor

DR.K.ELLANGO VAN  
PRINCIPAL SECRETARY

To:- The Director of Industries and Commerce, Thiruvananthapuram.

The Chief Executive Officer, K-Bip.

The Principal Accountant General (A&E /Audit) Kerala, Thiruvananthapuram.

The District Treasury Officer, Thiruvananthapuram

The Finance (Planning B) Department

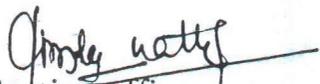
The Planning and Economic Affairs Department

The Industries(J) Department

I&PR (Web & New Media) Department

Stock File / Office Copy

Forwarded/By order

  
Section officer