



GOVERNMENT OF KERALA

Abstract

Industries Department – Annual Plan (2023-24) Project - Scheme for Local Economic Development and Sustainability of Enterprises- Administrative Sanction accorded - Orders issued.

INDUSTRIES (B)DEPARTMENT

G.O.(Rt)No.436/2023/ID Dated,Thiruvananthapuram, 20-05-2023

- Read 1) Letter No.DIC/1948/2023-TC-T4 dated 02.05.2023 from the Director of Industries and Commerce.
- 2) Minutes of the meeting of the Departmental Working Group held on 05.05.2023

ORDER

The Director of Industries and Commerce as per letter read above, submitted a plan proposal for the Scheme 'Local Economic Development and Sustainability of Enterprises' and requested to accord administrative sanction for the Scheme of which the details are given below. The Scheme is envisaged to facilitate the setting up of enterprises across the State and to carry out the activities concerned, with the coordination and convergence of various departments of the Government.

I. Objectives of the Scheme

(A) As the Department of Industries and Commerce is transforming itself fully into online mode and is acting as a facilitator, facilities are to be provided to assist entrepreneurs in filing online applications for clearances under K-SWIFT, filing registration (Udyam Registration) for claiming MSME status and to avail various assistances. A trained manpower and facilitation centre has to be set up across the State to facilitate the entrepreneurs to use online services.

(B) The concept of MSME clinic is to set up a facility in each District Industries Centre wherein an entrepreneur or aspirant can walk in physically or through online mode, interact with the experts (already empanelled) in each sector in a pre-assigned date and time and clear

their queries/doubts.

(C) The scheme envisages to provide assistance by way of grant to students involved in developing and harnessing technological innovation to come up with solutions for problems besetting industrial activity as well as for encouraging innovation in the manufacturing sector.

(D) An expert is appointed to the Appraisal Desk for assisting the State Grievance Redressal Committee to ensure its smooth functioning.

(E) The scheme intends to conduct a one day General Orientation Training in all Local Self Government Institutions of the state to identify prospective entrepreneurs with the support of LSGI representatives. The identification of potential entrepreneurs will be done in a campaign mode. The second programme i.e. License Loan Subsidy camps is to target the existing as well as new entrepreneurs.

II. Head of Account : 2851-00-102-98 (P)

III. Implementing agency : Directorate of Industries and Commerce.

IV. The major programmes envisage during the financial year 2023-24 are as follows:

Sl. No.	Components of the Project	Amount (Rupees in Lakhs)
1.	Remuneration of Resource Persons at Taluk, District and Directorate level	213.56
2.	MSME Clinics in Districts	8.50
3.	Strengthening linkage between APJ Abdul Kalam Technological University and Industry/ Enterprises	12.00
4.	Appraisal Desk for Grievance Redressal Committees	5.79

5.	General Orientation Training and Loan/License/ Subsidy Camps in LSGIs	103.40
6.	Conducting study of successful conceptualization and implementation of Year of Enterprises Impact and evaluation by IIM Indore	85.00
7.	Study on Sustainability, Scalability and Way Forward of the MSMEs formed under the Year of Enterprise Initiative, by CMD	25.33
8.	Award to Best LSGIs and District Industries Centres	45.50
9.	District Level Exhibition to enable sustainability and promotion of Enterprises	140.00
10.	Support to OLOP	18.00
11.	Insurance Scheme for MSMEs	30.00
	Total	687.08

2) The Departmental Working Group in its meeting held on 05.05.2023 approved the proposal and recommended to issue Administrative Sanction for the different components (11 Nos) of the Scheme 'Local Economic Development and Sustainability of Enterprises' for an amount of Rs.687.08 Lakhs (Rupees Six Crore Eighty Seven Lakh and Eight Thousand only) under the Head of Account 2851-00-102-98(P) from the plan fund limiting the expenditure to this year's budget provision.

3) Government have examined the plan project proposal in detail and are pleased to accord Administrative Sanction for the implementation of the 11 components as detailed above, of the Scheme 'Local Economic Development and Sustainability of Enterprises' for an amount of Rs 687.08 Lakh (Rs Six Crore Eighty Seven Lakh and Eight Thousand only) under the Head of Account 2851-00-102-98 (P) from

plan fund limiting the expenditure to the current year's budget provision for this purpose.

4) The Director of Industries and Commerce will draw and disburse the amount in due course ensuring that the programmes/projects/components of the Scheme are implemented in time and in the manner as proposed in the letter read above.

(By order of the Governor)
SUMAN BILLA
PRINCIPAL SECRETARY

To:

The Director of Industries and Commerce, Thiruvananthapuram

✓ The Chief Executive Officer, K-Bip, Thiruvananthapuram

The Principal Accountant General (Audit/A&E), Kerala,
Thiruvananthapuram.

The District Treasury Officer, Thiruvananthapuram.

Planning & Economic Affairs Department

The Finance Department

Industries (J) Department

The Information and Public Relations (Web and New Media)
Department

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Signed by

Anil Kumar P
Section Officer

Date: 20-05-2023 14:04:15