

## **INTERVENE TO INDUSTRIALISE**

“The book serves as a virtual fountainhead of knowledge on industrial development relevant to developing countries.”

**-Shri. T. K. A. Nair**, *Principal Secretary to Prime Minister of India.*

“This book is one of the most commendable contributions to the theory as well as practice of cluster value-chain and entrepreneurship development”.

**-Dr. Christy Fernandez IAS**, *Secretary to the President of India.*

“A brilliant, insightful book, a must read for all those seriously engaged with industrial promotion work – both at the policy level as well as at the cutting edge.”

**-Anita Das**, *former Secretary to Government of India.*

“The authors have put together a treasure-trove of economic development concepts and empirical cases that would enrich any country’s understanding of the factors they must deal with in trying to build a vibrant and sustainable economy”.

**-Prof. Philip Kotler**, *S.C. Johnson & Son Distinguished Professor of International Marketing, Kellogg School of Management, Northwestern University.*

“An important read for policy actors, advisory bodies and academics alike. The book is exemplary in collection of ideas on economic development and provides a framework for building a dynamic engine of growth in an economy. The book covers a vast ground and provides a rationale for cluster based economic development in an economy”.

**-Prof. Amit Kapoor**, *Honorary Chairman of Institute for Competitiveness (India) & Affiliate Faculty for Microeconomics of Competitiveness Course at Institute for Strategy and Competitiveness, Harvard Business School.*

“I strongly believe this book represents a welcome and timely attempt to further maximize the potential that clusters and integration into value chains have in terms of competitiveness and poverty reduction. It will most certainly contribute to disseminate essential concepts, methodologies and tools pioneered by UNIDO. All stakeholders involved into the cluster-based interventions in India, as well as in other developing countries, can derive value from reading this book.”

**-Dr. M. L. Dhaoui**, *Director, Industrial Policy and PSD Branch, UNIDO, Vienna*

“The immense utility of this book lies in its relevance to a wide spectrum of people including PSD organisations, governments, researchers, experts, MSME associations, and students.”

**-Amir Subhani IAS**, *former Joint Development Commissioner, Development Commissioner - Micro Small and Medium Enterprises, Government of India.*

“Drawing from the authors’ extensive hands-on knowledge and experience, the book represents a remarkable effort to show that industrial policy is a process that requires several coherent forms of interventions and that goes a long way beyond the simple creation of an enabling environment. A most relevant read for policy-makers, development practitioners and academics interested in the promotion of industrial development.”

**-Carlo Pietrobelli**, *Professor of Economics, Director of CREI, University of Roma Tre, Italy, author of “Upgrading to Complete: Global Value Chains, Clusters and SMEs in Latin America”, Harvard University Press.*

“The book is an excellent blend of theory and practice in the field of MSME promotion. The book provides very useful insights into the realm of cluster / value chain development as a strategy. Innovative use of caselets and illustrations from a set of economies make it a very lucid reading.”

**-Prof. Dinesh Awasthi**, *Director, Entrepreneurship Development Institute of India, Ahmedabad, and former Professor, Indian Institute of Management (I).*

“This book captures the essential challenges and possible strategies to address a number of dilemmas of development faced by the world. It is timely, particularly in the light of global recession experienced today across the world. I believe that both public-private partnerships and intervention in cluster value-chains discussed in the book have major roles to play in the emerging development model that the world will witness.”

**-K. Ramachandran**, *Professor, Indian School of Business, and former Professor, Indian Institute of Management (A).*

“The journey of entrepreneurship is quite exciting and adventurous at times and merits considerable guidance, direction and monitoring. The book would help those who undertake this entrepreneurial path.”

**-Harkesh Mittal**, *Head, National Science and Technology Entrepreneurship Development Board.*

“This book is a useful information tool for stakeholders of industry and economic development.”

**-P. Rudran**, *former CGM, Small Industries Development Bank of India, and MD & CEO, India SME Asset Reconstruction Co. Ltd.*