Dear Sir,

As you are aware NSIC has been working to promote/aid and foster the growth of Midsize, Small & Medium Enterprises (MSMEs) in the country. NSIC facilitates MSMEs with a set of specially tailored schemes to enhance their competitiveness.

NSIC, realizing this needs of MSMEs, have initiated MSME Global Mart (www.msmemart.com) a global business to business (B2B) portal facilitating business services to MSMEs through Digital interventions. MSMEmart is a one-stop digital solution to all business needs of MSMEs and aims towards providing next generation services to MSMEs to make them competitive in a global market. Services of MSMEmart not only focus towards increasing the visibility of products globally but also focus on providing value added services and relevant information to support MSMEs throughout the business cycle.

Some of the salient features and benefits of MSMEmart portal are as follows:

- Create your own Company's Webpage in minutes.
- Connect with Buyers and Suppliers all over the world.
- Keywords based Unlimited Tender Alert.
- Trade Leads (Buy/Sell)
- Facilitates Joint Venture & Subcontracting etc.
- Franchise, Sub-Contracting, Sales Agency & Distribution Opportunities
- Display of products 24*7
- Information on Events & Exhibitions
- Available in Multiple Language

Services of MSMEmart can be availed through Annual Membership. Membership for SC- ST entrepreneurs are 100% Free for First year & 80% for subsequent years under National SC- ST Hub Scheme of the Ministry of MSME.

Membership of the MSMEmart portal can be subscribed online by visiting http://msmemart.com/membership or physically through the nearest NSIC office. MSME may also call nearest NSIC office or H.O at 011-26926755, 26926750 for assistance.

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E-mail : dpm@nsic.co.in, Website : http://www.nsic.co.in
www.nsicproline.com (Single Point Registration), www.msmemart.com (B2B Portal)
TIN : U74140DL1955GIOI002481
Contact details of NSIC offices can be found on http://www.nsic.co.in/Corporate/SearchBranch.aspx.

In this regard, it is requested that a communication about MSMEmart portal may be sent to all DIC’s for further promotion among MSMEs’ and also link of the portal may be placed on your ministry’s website/business/msme portal as Marketing support feature for benefit of the visitors of the portal.

We solicit your cooperation to take this initiative forward for wider reach.

Thanking You,

(P.Udayakumar)
Director (Planning & Marketing)

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