

# Report



**FOOD HOSPITALITY WORLD 2014 EXHIBITION**  
**January 23 to 25, 2014**  
**MMRDA Grounds**  
**Bandra Kurla Complex, Mumbai**

## **FOOD HOSPITALITY WORLD 2014**

Food Hospitality World 2014, the Exhibition and B2B Trade Show exclusively for Food Processing, Hospitality & Allied Sectors was organised at MMRDA Grounds, Bandra Kurla Complex, Mumbai from January 23 to 25, 2014. The Event was organised by Global Fairs & Media Pvt. Ltd. in association with Hannover Milano Fairs India and the Indian Express Group Limited.

Food Hospitality World combines the strengths of two of the world's leading exhibition organisers - Hannover Milano Fairs and the Indian Express Limited Group. Food Hospitality World merges Fiera Milano's most successful exhibition, Tuttofood (Food and Beverage) and Hospitality World - India's Leading Hospitality Trade Show and Taste, Mumbai's International Food and Beverage Show; thus combining International and local expertise and creating one of the biggest professional B2B Event for the Indian Subcontinent's Food Processing and Hospitality Sectors.

### **About the Organisers**

Food Hospitality World Exhibition was organised by Global Fairs & Media Pvt. Ltd. Global Fairs & Media Pvt. Ltd is a company formed by Hannover Milan Fairs India Pvt. Ltd and The Indian Express Ltd. Group.

### **The Indian Express Ltd.**

The Indian Express Group is a pioneer in launching niche business and trade publications, exclusively handled by its strategic business unit: Business Publications Division (BPD). Established in 1990, the division manages leading B2B publications and events catering to major industry verticals like Information Technology, Hospitality & Travel, Pharma & Healthcare, etc. One of their successful publications in the hospitality sector is called Express Hospitality. As India's leading hospitality business fortnightly, *Express Hospitality* provides hospitality professionals a complete perspective of the business, covering the latest news, happenings, trends, reviews, special reports, industry events and expert opinions.

### **Hannover Milano Fairs India Pvt. Ltd.**

Hannover Milano Fairs India Pvt. Ltd. (HMFII), a wholly owned subsidiary of HM Global GmbH, the Joint Venture Company between Deutsche Messe AG, Germany and Fiera

Milano S.P.A., Italy. The leading trade fair organisers from Germany and Italy have entered the Indian market, to bring world class Trade Fairs for Indian and International Enterprises.

### **Fiera Milano Group**

Fiera Milano Group is the biggest Italian fair operator and one of the largest in the world. Operational since 2000 Fiera Milano Group directs a group of companies that operate in the business of managing exhibition spaces and the supply of basic display services, the provision of added value services and the organisation of fairs and congresses. Fiera Milano hosts around 70 events a year, with 30,000 exhibiting companies and has available to it an exhibition structure at the absolute top of the international fair market.

### **Food Hospitality World (FHW) 2014 Exhibition, Mumbai**

Food Hospitality World 2014 Exhibition is a B2B, business introducing the Industry to the whole spectrum of buyers from the Food and Hospitality business. It's considered as a one stop profitability and growth avenue shop.



The Food Hospitality World 2014 Exhibition focused on new upcoming and fast growing sectors this year i.e. Food for Retail, Sweet and Confectionery, Spirits & Wines, Coffee based products.

The Show was designed with the exporters and importers in mind that it is tailored to connect and meet Face 2 Face with key decision makers of major Indian hotels and top restaurants. The Event brings together a mix of quality and quantity of buyers from across India and offers the Industry a big choice for generating and developing quality business with Indian and International suppliers.

### **Participation of Kerala State**

The Organisers have informed an exclusive opportunity for promoting the Products and Technologies in the Food Processing Sector from Kerala and requested to participate in the Food Hospitality World 2014 Exhibition at MMRDA Grounds, Bandra Kurla Complex, Mumbai from January 23 to 25, 2014.

Accordingly 150 Sq.Mt. raw space for setting up the Kerala State Pavilion was booked for the Exhibition. The space was converted to a full fledged Kerala State Pavilion with the participation of MSMEs and Government Agencies from Kerala.



Kerala Bureau of Industrial Promotion (K-BIP) was the Coordinating Agency on behalf of Department of Industries & Commerce, Government of Kerala for the participation of Kerala State and setting up the Kerala State Pavilion in the Food Hospitality World 2014 Exhibition.

### **Inauguration of Kerala State Pavilion**

On behalf of Department of Industries & Commerce, Government of Kerala, an exclusive Kerala State Pavilion was set up in the Exhibition by Kerala Bureau of Industrial Promotion (K-BIP).





***Inauguration of Kerala State Pavilion by Shri. Anil Vasatrao Deshmukh,  
Hon. Minister for Food & Civil Supplies, Government of Maharashtra***

The Kerala State Pavilion was inaugurated on January 23, 2014 by Shri. Anil Vasatrao Deshmukh, Hon. Minister for Food & Civil Supplies, Government of Maharashtra.



The space was provided, free of cost, for MSMEs from the State in the Kerala Pavilion. The MSMEs from Kerala like Nikasu Frozen Foods International, Gopal Refineries & Oil Mills (RG Group), Saico Food Products & Spices, Royal Food Products, Nambiyattukudy Agro Industries, Keratech (P) Ltd., Dinesh Foods, Techno Consultancy Services, Manjilas Food Tech Pvt. Ltd. (Double Horse) and Hoteltek Beverages Pvt. Ltd. displayed their products and technologies in the Kerala State Pavilion.



The Government Agencies like Kerala Industrial Infrastructure Development Corporation (KINFRA), Kerala Bureau of Industrial Promotion (K-BIP), National Centre for HACCP Certification (NCHC) & MILMA highlighted the products, activities and services in the State Pavilion.



The Exhibition served as a platform for the exhibitors from Kerala to interact with buyers comprising of the key decision makers from Food Processing Industries, leading Hotel and Restaurant Groups, Industry Experts, Importers, Distributors etc. mainly from Food Processing and Allied Sectors.